



Agenda Item Number: 3-7-13.9

**SANDOVAL COUNTY  
BOARD OF COUNTY COMMISSIONERS**

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**Date of Commission**

**Meeting:** March 7, 2013

**Division / Elected**

**Office:** Office of the County Manager

**Staff Contact:**

Phillip Rios, County Manager

**Title of Item:**

Resolution Establishing a Task Force to Identify Policy and Processes for a County Economic Development Plan

**Action Requested:**

Request for a Motion to Adopt Resolution No. 3-7-13.9 Establishing a "Task Force" to Identify Policy and Processes for the Development of a County Economic Development Plan

**Summary:**

At the February 19<sup>th</sup> Economic Development Work Session, it seemed there was consensus from the Commission that policy be drafted before moving forward on drafting a County Economic Development Plan. I intended to do both in tandem, but after speaking to several individuals it is my recommendation to set up a task force to help draft economic development policy recommendations for consideration by the Commission. The task force will create a policy that would form a basis for a county-wide comprehensive economic development plan. The task force is comprised of professional private and public individuals active in economic development.

**Attachments:**

Resolution No. 3-7-13.9

**FISCAL IMPACT**

None



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**STAFF ANALYSIS SUMMARY**

|   |   |
|---|---|
| <b>County Manager:</b>                                      | Recommend Board of County Commission approval. PPR 03/04/2013 |
| <b>Initiating Elected Official /<br/>Division Director:</b> | Recommend Approval. DW 3/1/13                                 |
| <b>Legal:</b>   | Approved as to form. PFT 3/4/13                               |
| <b>Finance:</b>   | N/A   |



## **SANDOVAL COUNTY**

### **Resolution No. 3-7-13.9**

#### **A RESOLUTION ESTABLISHING A "TASK FORCE" TO IDENTIFY POLICY AND PROCESSES FOR THE DEVELOPMENT OF A COUNTY ECONOMIC DEVELOPMENT PLAN**

**WHEREAS**, on February 19, 2013, the County conducted a workshop to discuss the long-term view of economic development in Sandoval County considering current "Best Practices"; and

**WHEREAS**, it was recommended that the first step in developing a comprehensive plan for economic development is to formulate an economic development policy which will provide the basis for dialog with other public, private and non-profit organizations to support and grow Sandoval County's economy through new business recruitment, expansion, job retention and job creation; and

**WHEREAS**, "Best Practices" requires multiple methodologies and initiatives to include: financing, home-base businesses, emerging markets, industry clusters, technology and web development, educated and skilled workforce, training opportunities, economic development through tourism and coordination with County Economic Development; and

**WHEREAS**, the collection of data is imperative for the tracking of measurable results, statistical inferences and research interpretation; and

**WHEREAS**, a Task Force comprised of local and regional members with varying interests in economic development is best suited to gather information and formulate recommendations to the Board regarding the County's economic development policy.

**NOW THEREFORE, BE IT RESOLVED** that the Sandoval County Board of County Commissioners hereby create an "Economic Development Task Force", the purpose of which is to formulate and recommend to the Board an economic development policy that would form the basis of a county-wide Economic Development Comprehensive Plan.

**BE IT FURTHER RESOLVED** that the citizens listed in Attachment "A" are hereby appointed to the Task Force.

**BE IT FURTHER RESOLVED** that the Task Force shall present its recommendations to the Board of County Commissioners within 90 days of approval of this resolution.

**APPROVED AND ADOPTED** by the governing body at its meeting of \_\_\_\_\_ day of \_\_\_\_\_ 2013.

**BOARD OF COUNTY COMMISSIONERS  
OF SANDOVAL COUNTY**

\_\_\_\_\_  
Darryl F. Madalena, Chair

\_\_\_\_\_  
Nora Scherzinger, Vice Chair

**ATTEST:**

\_\_\_\_\_  
Eileen Garbagni, County Clerk

\_\_\_\_\_  
Orlando J. Lucero, Member

**APPROVED AS TO FORM:**

\_\_\_\_\_  
Don Chapman, Member

\_\_\_\_\_  
Patrick F. Trujillo, County Attorney

\_\_\_\_\_  
Glenn Walters, Member

# ATTACHMENT A

| NAME                | ORGANIZATION                      | E-MAIL   | PHONE:                | CELL:        |
|---------------------|-----------------------------------|--|-----------------------|--------------|
| Beth Miller, Ed.D.  | UNM WEST                          | <a href="mailto:schlbeth@unm.edu">schlbeth@unm.edu</a>                                   | 505-925-8687          | 505-934-1166 |
| Debbie Moore        | RR Regional Chamber of Commerce   | <a href="mailto:dmoore@rrcc.org">dmoore@rrcc.org</a>                                     | 505-892-1533 ext. 101 | 505-440-0196 |
| Everett Chavez      | Kewa Pueblo/ Santo Domingo        | <a href="mailto:EFChaves@SFIS.K12.NNM.US">EFChaves@SFIS.K12.NNM.US</a>                   | 505-465-2214          | 505-238-8106 |
| JoAnne Hughes       | PMS, Cuba                         | <a href="mailto:Joanne_hughes@pmsnet.org">Joanne_hughes@pmsnet.org</a>                   | 575-289-3291 (w)      | 505-320-0715 |
| John Castillo       | City of Rio Rancho                | <a href="mailto:jcastillo@ci.rio-rancho.nm.us">jcastillo@ci.rio-rancho.nm.us</a>         | 505-891-5005          | 505-449-7341 |
| Maria Rinaldi       | Town of Bernalillo                | <a href="mailto:mrinaldi@townofbernalillo.org">mrinaldi@townofbernalillo.org</a>         | 505-867-3311          | 505-379-5098 |
| Mark Lautman        | RREDC Board Member                | <a href="mailto:mark@marklautman.com">mark@marklautman.com</a>                           |                       | 505-366-3234 |
| Mary Street         | Ponderosa Winery                  | <a href="mailto:winemaker@ponderosawinery.com">winemaker@ponderosawinery.com</a>         | 575-834-7487          |              |
| Nancy Baker         | NM Economic Development Dept.     | <a href="mailto:Nancy.Baker@State.nm.us">Nancy.Baker@State.nm.us</a>                     | 505-827-0228          |              |
| Nick Vuillemont     | Greater Sandoval County CofC      | <a href="mailto:Gsccci@aol.com">Gsccci@aol.com</a>                                       | 505-404-8492          | 505-235-3829 |
| Steve Gadell        | La Puerta LLC, Placitas           | <a href="mailto:Steve@LaPuertaLLC.com">Steve@LaPuertaLLC.com</a>                         | 505-867-3011          | 505-867-7462 |
| Ted Trujillo        | Sandoval County SBDC              | <a href="mailto:tedt@unm.edu">tedt@unm.edu</a>   | 505-867-5066          | 505-417-9876 |
| Thaddeus Lucero     | Mid-Region Council of Governments | <a href="mailto:TLucero@mrcog-nm.gov">TLucero@mrcog-nm.gov</a>                           | 505-247-1750          |              |
| Noreen Scott        | RREDC President                   | <a href="mailto:nscott@rredc.org">nscott@rredc.org</a>                                   | 505-891-4305          | 505-710-7172 |
| Donna Wylie         | SC Economic Dev./ Tourism         | <a href="mailto:dwyllie@sandovalcountynm.gov">dwyllie@sandovalcountynm.gov</a>           | 505-867-8687          | 505-934-8785 |
| Dianne Maes         | SC County Development/Grants      | <a href="mailto:dmaes@sandovalcountynm.gov">dmaes@sandovalcountynm.gov</a>               | 505-867-7551          | 505-934-2152 |
| Michael Springfield | SC Planning & Zoning              | <a href="mailto:mspringfield@sandovalcountynm.gov">mspringfield@sandovalcountynm.gov</a> | 505-867-7628          | 505-934-2142 |